

WRITING INTRODUCTIONS



FIVE WAYS TO WRITE INTRODUCTIONS



How do you start an essay? The first paragraph should both tell the readers the topic of the text and catch their interest. Below are five ways of doing that.

■ An observation or statement

The rise of social media has changed the way we interact with each other in profound ways.

This approach can help to establish the broader context of your essay.

■ A rhetorical question

Have you ever considered the impact that climate change is having on our planet?

A question can get your reader thinking about the topic of your essay.

■ An interesting fact

According to the largest sleep study yet, the average person should actually sleep between 12 p.m and 8 a.m.

By starting with an interesting fact, you make the reader want to learn more.

■ A summary of events

In the spring of 1992, riots spread throughout Los Angeles.

Retell an important or dramatic event, before explaining the background in your essay.

■ A quotation

“Early risers tend to be more punctual, get better grades in school and climb up the corporate ladder.” This quote from an article by Alex Williams sums up why going to bed early might come with a lot of benefits.

Using a well-worded, provocative, or informative quote is a good way to create interest.